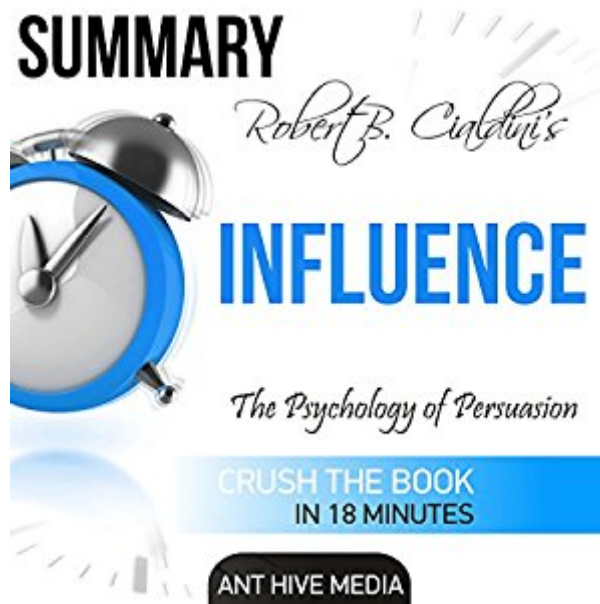


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# Summary: Robert Cialdini's 'Influence': The Psychology Of Persuasion, Revised Edition



## Synopsis

This is a summary of the original book, *Influence: The Psychology of Persuasion*, by Robert Cialdini. The book is an authoritative work on the art of persuasion. It discusses the mental attitudes that make you say "yes", and, more importantly, explains how to use these. The author walks you through six universal principles and explains how to be a skilled influencer, while at the same time knowing how to shield yourself from negative persuasions. The author, Dr. Robert Cialdini, is the pioneering authority in this rapidly developing area of psychology. For over three decades, Dr. Cialdini, painstakingly conducted a data-based study parallel to a medium-term course of study on what motivates humans to alter behavior. The result is *Influence* which is highly recommended by critics. This book is for you. It will not fail to inspire you to consider the need for a deep personality change through an intelligent understanding of the psychology of persuasion. Why listen to the summary of a book when you have the original? Time constraint is the biggest problem. As you are flooded with lots of work and don't find time to consume it from the first word to the last, a well-written summary enables you to know the unique ideas presented in the book clearly and precisely. It saves your time giving you the great advantage of listening to the original book. About the Author: Ant Hive Media reads every chapter, extracts the understanding, and leaves you with a new perspective and time to spare. We do the work so you can understand the book in minutes, not hours.

## Book Information

Audible Audio Edition

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## Customer Reviews

This book is definitely a summary! It is 22 pages of information. The BARE BONES. Some of it

doesn't quite make sense. It is not a standalone book as I was hoping. It might be ok in conjunction with the full version. If possible at least go for the kindle version. You won't be out much that way.

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Summary: Robert Cialdini's 'Influence': The Psychology of Persuasion, Revised Edition Influence: The Psychology of Persuasion, Revised Edition Persuasion: The Art of Persuasion, Influence, and Power To Get Whatever You Want, Whenever You Want Influence: The Psychology of Persuasion Influence: The Psychology of Persuasion (Collins Business Essentials) Methods of Persuasion: How to Use Psychology to Influence Human Behavior Summary - StrengthsFinder 2.0: By Tom Rath - A Chapter by Chapter Summary (StrengthsFinder 2.0: Summary - Paperback, Audiobook, Audible, Book) Persuasion: Social Influence and Compliance Gaining, 5e Banned Methods of Persuasion: How to Covertly Convince, Influence, Persuade, and Negotiate with Anyone to Get Them to Do What You Want Persuasion: The Secret to be Persuasive and to Have Influence at the Workplace Social Skills: Level Up Your Personal Connections: Learn Persuasion, Charisma and Influence: (Leadership, NLP, Body Language) Leadership: Become A Super Leader - Management, Management Skills, Communication & Coaching (Business Skills, Influence, Persuasion, Body Language, Leadership Skills, Emotional Intelligence) Impossible to Ignore: Creating Memorable Content to Influence Decisions: Creating Memorable Content to Influence Decisions Leadership: Leader Skills For Communication, Influence People and Business Coaching (Leadership, Influence People, Leader, Business Skills) Summary of How to Win Friends and Influence People by Dale Carnegie | Includes Analysis How to Win Friends and Influence People - by Dale Carnegie: Book Summary Robert Young Pelton's The World's Most Dangerous Places: 5th Edition (Robert Young Pelton the World's Most Dangerous Places) Insider's Guide to Graduate Programs in Clinical and Counseling Psychology: 2016/2017 Edition (Insider's Guide to Graduate Programs in Clinical & Counseling Psychology) Barron's AP Psychology, 7th Edition (Barron's AP Psychology Exam) Summary: The 10X Rule: The Only Difference Between Success and Failure by Grant Cardone: Book Summary

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